

Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- ✓ Series of articles in a newsletter
- ✓ Set up an information table at sports events and community fair days
- ✓ Plan a social media campaign or write a series of blog posts for your website
- ✓ Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- ✓ Organise partnership events with [Brain Injury New Zealand](#) or [Headway](#)
- ✓ Information evenings
- ✓ Workshop with local iwi
- ✓ Workshop with local sports coaches

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