

Raise community awareness of brain injury and its effects

A suggestion for implementing the strategy

'Review leadership and governance responsibilities' from the Guide: [Acquired brain injury and learning](#)

Includes:

- Connect to te ao Māori knowledge
- Use the curriculum to develop opportunities
- Plan and promote specific events
- Make use of online resources
- Reflection questions
- Useful resources

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

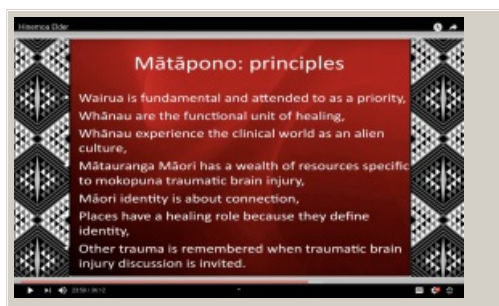
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inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects

Connect to te ao Māori knowledge

Consider how the principles of Te Waka Oranga could be applied in your own context.



Video hosted on Youtube <http://youtu.be/De3azHWzwJA>

No captions or transcript

Source:

[Brain Injury Whānau Action Project \(NZ\)](#)

<https://www.youtube.com/channel/UCzsqQ712noe8C9ReGO7mgCw/featured>

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Use the curriculum to develop opportunities

Take a creative approach to building children and young people's understanding of brain injury.

- ✓ Role-play activities and stories
- ✓ Units of study within the health and physical education curriculum
- ✓ Projects and inquiries that inspire passion
- ✓ Units of study related to forces in science or physics
- ✓ Units of study related to how the brain works
- ✓ Student and/or teacher inquiry projects focussed on brain injury and how to support recovery

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Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- ✓ Series of articles in a newsletter
- ✓ Set up an information table at sports events and community fair days
- ✓ Plan a social media campaign or write a series of blog posts for your website
- ✓ Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- ✓ Organise partnership events with [Brain Injury New Zealand](#) or [Headway](#)
- ✓ Information evenings
- ✓ Workshop with local iwi
- ✓ Workshop with local sports coaches

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Make use of online resources

Share this video and resources explaining concussion and what to do with: [coaches](#), [educators](#), parents, and teen athletes.

Note, this is a US resource but it translates easily.



Video hosted on Youtube http://youtu.be/_5hlm3FRFYU

No captions or transcript

Source:

[Orcas Inc. \(US\)](#)

https://youtu.be/_5hlm3FRFYU

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Reflection questions

To effectively raise awareness of your diverse community, consider how you will:

- ✓ value cultural and community knowledge
- ✓ reflect both te ao Māori and te ao Pākehā
- ✓ connect learning to the curriculum
- ✓ provide information in multiple ways to ensure everyone has access
- ✓ include opportunities for discussion
- ✓ seek out and make space for diverse perspectives
- ✓ utilise local and international research
- ✓ provide access to up-to-date resources and materials
- ✓ partner with local support agencies.

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Useful resources



Helping New Zealanders living with brain injury: Resources and links

Publisher: Brain Injury NZ

[Visit website](#)



He tapu te upoko: Bringing indigenous knowledge forward

Read time: 12 min

Publisher: Te Whare Wānanga o Awanuiārangī

[Download PDF](#)



Concussion: Recognise the signs

Publisher: ACC New Zealand

[Visit website](#)

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