

# Raise community awareness of brain injury and its effects

A suggestion for implementing the strategy

'Review leadership and governance responsibilities' from the Guide: [Acquired brain injury and learning](#)

---

## **Includes:**

- Connect to te ao Māori knowledge
- Use the curriculum to develop opportunities
- Plan and promote specific events
- Make use of online resources
- Reflection questions
- Useful resources

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

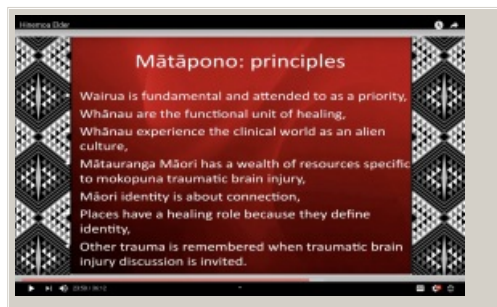
Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](https://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Connect to te ao Māori knowledge

Consider how the principles of Te Waka Oranga could be applied in your own context.



Video hosted on Youtube <http://youtu.be/De3azHWzwJA>

No captions or transcript

Source:

[Brain Injury Whānau Action Project \(NZ\)](#)

<https://www.youtube.com/channel/UCzsQ712noe8C9ReGO7mgCw/featured>

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](https://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Use the curriculum to develop opportunities

Take a creative approach to building children and young people's understanding of brain injury.

- ✓ Role-play activities and stories
- ✓ Units of study within the health and physical education curriculum
- ✓ Projects and inquiries that inspire passion
- ✓ Units of study related to forces in science or physics
- ✓ Units of study related to how the brain works
- ✓ Student and/or teacher inquiry projects focussed on brain injury and how to support recovery.

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](https://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- ✓ Series of articles in a newsletter
- ✓ Set up an information table at sports events and community fair days
- ✓ Plan a social media campaign or write a series of blog posts for your website
- ✓ Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- ✓ Organise partnership events with [Brain Injury New Zealand](#) or [Headway](#)
- ✓ Information evenings
- ✓ Workshop with local iwi
- ✓ Workshop with local sports coaches.

## Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](http://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Make use of online resources

Share this video and resources explaining concussion and what to do with: [coaches](#), [educators](#), parents, and teen athletes.

Note, this is a US resource but it translates easily.



Video hosted on Youtube [http://youtu.be/\\_5hlm3FRFYU](http://youtu.be/_5hlm3FRFYU)

No captions or transcript

Source:

[Orcas Inc. \(US\)](#)

[https://youtu.be/\\_5hlm3FRFYU](https://youtu.be/_5hlm3FRFYU)

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](https://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Reflection questions

To effectively raise awareness of your diverse community, consider how you will:

- ✓ value cultural and community knowledge
- ✓ reflect both te ao Māori and te ao Pākehā
- ✓ connect learning to the curriculum
- ✓ provide information in multiple ways to ensure everyone has access
- ✓ include opportunities for discussion
- ✓ seek out and make space for diverse perspectives
- ✓ utilise local and international research
- ✓ provide access to up-to-date resources and materials
- ✓ partner with local support agencies.

Inclusive Education

From

Guide: [Supporting learners with acquired brain injury](#)

Strategy: [Review leadership and governance responsibilities](#)

Suggestion: [Raise community awareness of brain injury and its effects](#)

Date

01 September 2025

Link

[inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects](https://inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects)

---

## Useful resources



### Helping New Zealanders living with brain injury: Resources and links

A range of downloadable resources and helpful links for those living with brain injury.

Publisher: Brain Injury NZ

[Visit website](#)



### Te Whare o Oro

A mātauranga Māori framework for understanding the roro (brain). Includes a chapter on adapting Te Whare o Oro for specific neurodivergence and trauma.

Publisher: Te Atawhai o Te Ao Charitable Trust

[Visit website](#)



### Concussion: Recognise the signs

This section of the ACC SportSmart website provides information about recognising the signs of concussion.

[Visit website](#)

This information was downloaded/printed from the Ministry of Education's website "Inclusive Education". Except where otherwise noted it is Crown Copyright 2018.

Information on the Inclusive Education website is regularly updated so we recommend you check the website version of this information to ensure it remains current.