

Raise community awareness of brain injury and its effects

A suggestion for implementing the strategy 'Review leadership and governance responsibilities' from the Guide: Acquired

brain injury and learning

Includes: Connect to te ao Māori knowledge

Use the curriculum to develop opportunities

Plan and promote specific events

Make use of online resources

Reflection questions

Useful resources

From

Guide: Supporting learners with acquired brain injury

Strategy: Review leadership and governance responsibilities

Suggestion: Raise community awareness of brain injury and its effects

Date

27 April 2024

Link

inclusive.tki.org.nz/guides/brain-injury/raise-community-awareness-of-brain-injury-and-its-effects

Connect to te ao Māori knowledge

Consider how the principles of Te Waka Oranga could be applied in your own context.



Video hosted on Youtube http://youtu.be/De3azHWzwJA

No captions or transcript

Source:

Brain Injury Whānau Action Project (NZ) https://www.youtube.com/channel/UCzsqQ712noe8C9ReGO7mgCw/featured

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Use the curriculum to develop opportunities

Take a creative approach to building children and young people's understanding of brain injury.

- ✓ Role-play activities and stories
- ✓ Units of study within the health and physical education curriculum
- ✔ Projects and inquiries that inspire passion
- ✓ Units of study related to forces in science or physics
- ✓ Units of study related to how the brain works
- ✓ Student and/or teacher inquiry projects focussed on brain injury and how to support recovery

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Plan and promote specific events

Consider how you can use these approaches to connect with and inform all members of your community.

- Series of articles in a newsletter
- Set up an information table at sports events and community fair days
- ✔ Plan a social media campaign or write a series of blog posts for your website
- ✔ Promote Brain awareness week through your school blog or website and use it as a springboard for discussion
- ✓ Organise partnership events with Brain Injury New Zealand or Headway
- ✓ Information evenings
- ✓ Workshop with local iwi
- ✓ Workshop with local sports coaches

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Make use of online resources

Share this video and resources explaining concussion and what to do with: coaches, educators, parents, and teen athletes.

Note, this is a US resource but it translates easily.



Video hosted on Youtube http://youtu.be/_5hlm3FRFYU

No captions or transcript

Source:

Orcas Inc. (US) https://youtu.be/_5hlm3FRFYU

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Reflection questions

To effectively raise awareness of your diverse community, consider how you will:

- ✓ value cultural and community knowledge
- ✓ reflect both te ao Māori and te ao Pākehā
- ✓ connect learning to the curriculum
- ✓ provide information in multiple ways to ensure everyone has access
- ✓ include opportunities for discussion
- ✓ seek out and make space for diverse perspectives
- ✓ utilise local and international research
- ✓ provide access to up-to-date resources and materials
- ✓ partner with local support agencies.

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Useful resources



Helping New Zealanders living with brain injury: Resources and links

A range of downloadable resources and helpful links for those living with brain injury.

Publisher: Brain Injury NZ

Visit website



Te Whare o Oro

A mātauranga Māori framework for understanding the roro (brain). Includes a chapter on adapting Te Whare o Oro for specific neurodivergence and trauma.

Publisher: Te Atawhai o Te Ao Charitable Trust

Visit website



Concussion: Recognise the signs

This section of the ACC SportSmart website provides information about recognising the signs of concussion.

Publisher: ACC New Zealand

Visit website

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